

# NCR ATM & Kiosk Wraps

**NCR's ATM & Kiosk Wrap offering is for self-service deployers who want to maximize the marketing potential within their self-service network.**



*Customize ATM & Kiosk Wraps to support your unique marketing campaigns...what's your dream?*

## Business Impact

Studies indicate that ATM and Kiosk wraps can drive increases in transaction volumes by up to 13%. These increases can lead to greater revenues and potentially higher product and service sales via your self-service network.

## Promotional Messaging

Custom wraps support the uniqueness of your advertising campaigns or special events. Wraps are a very economical way to deploy specific messages to defined target markets.

## Re-Branding

Tired of the same old look, use NCR ATM & Kiosk Wraps to give your network that fresh, clean look. Wraps are faster and more economical than deploying new surrounds or painting.

## Flexibility

We can wrap virtually any free standing ATM or Kiosk. Any or all sides of the ATM or Kiosk can be wrapped to give the machine that "WOW" factor you want and need from your network.

## Durability

The wrap is a premium quality vinyl which is conformable and can be used in a variety of marketing applications. The vinyl is designed to last up to 5 years when properly printed and applied.

## High Impact Graphics

Wraps are printed using high speed inkjet printers. The graphics potential is virtually unlimited, you can design the graphics or we can design multiple concepts at a nominal fee.

## Next Steps

It's as easy as 1,2,3...to take your marketing concept from idea to implementation. We work with you during the **Design** stage, whether it's working with your artwork or NCR provided artwork. Once the final concept is approved a template is produced to ensure the graphics fit the specific ATM or Kiosk model perfectly. Then it's onto the **Printing** stage where the wrap is printed using an 8 color digital ink jet process providing eye-popping colors and resolution. **Installation** then makes the dream a reality. Each wrap is applied by our nationwide team of professionally trained installers. Three easy steps and you're on your way to taking full advantage of your self-service network with NCR ATM and Kiosk wraps.



## Product Features

- Indoor and outdoor use providing placement versatility
- High gloss, premium vinyl material
- High impact inkjet color printing
- Strong chemical resistance to oils, greases and solvents
- Specially designed adhesive allowing for easy removal
- Designed to last up to 5 years

## Benefits to You

- Grab your customer's attention
- Differentiate yourself from your competition
- Build brand awareness and loyalty
- Unlimited marketing messaging capabilities
- Tremendous flexibility in managing your messaging cycle times
- Cross selling and upselling opportunities
- Take advantage of your self-service footprint



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