

RiteOrder™ Retail Kiosk Suite



The RiteOrder™ Retail Kiosk Suite helps retailers manage their departments, increase sales, and improve customer service. It also allows customers to take advantage of money saving offers, input orders and review key product information; eliminating the need to wait in line for service or support and enhancing the overall shopping experience.

Key Features

- Works as a standalone or networked, multi-tier system
- Integrates with labor and inventory management tools
- Works seamlessly with store POS, scale and management information systems
- Integrates with loyalty programs and tracks individual customer buying habits
- Provides powerful reporting capability (i.e. departmental sales, history, traffic, etc.)
- Offers central location administration and reporting
- Provides item and brand ranking, Cross and Upsell
- Modules include: Deli, Bakery, Wine & Spirits, Floral, Product Locator, Price Checking, Sandwich Builder, Party Platters and Personal Menu

Benefits

RiteOrder™ combines leading-edge Internet and kiosk technologies to offer the retail industry a state-of-the-art electronic shopping tool. Adusa's kiosk solutions provide retailers with high quality customer service enhancements to quickly and efficiently take shoppers' orders and make suggestions for additional items their customers may need or want.

The RiteOrder™ Suite of applications is easily maintained through a centralized administration tool, but also allows for control at the store level. Retailers can provide targeted offers and advertising to their shoppers and easily track the results with detailed reports.

RiteOrder™ improves productivity, customer service, and overall operational efficiency. The system can also provide coupons and other shopper incentives to help develop true customer loyalty.

RiteOrder™ ROI

- Increased overall transaction size
- Incremental sales via cross and upsell
- Reduction in walk-away lost sales
- Labor savings from reduction in labor or supplement to current workforce
- Increased profit via ranking and advertising higher margin items
- Potential revenue stream from variety of supplier advertising opportunities

Hardware Requirements

15" capacitive touchscreen
Celeron 600 mhz processor
128 Mg sdrum
Standard capacity hard drive 10 Gb
Integrated HiFi speakers
80 mm to 112 mm thermal printer
8 Mb video card
10/100 base-T Ethernet port
Dual rs-232 ports

Please choose from the items below, or scan your item to check the price		 Specials \$2.69 \$0.69 More Specials
Deli Order		
Bakery Order		
Wine & Spirits		
Product Locator		
English	Spanish	

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