



NCR EasyPoint™ Xpress Order and Pay for Retail

NCR self-service: Innovation with experience



- Improves Customer Service
- Increases Revenue
- Optimizes Labor Productivity
- Improves Order Accuracy
- Provides Superior Investment Protection

With more than 45,000 NCR EasyPoint™ self-service kiosks deployed worldwide, NCR offers innovation with experience. Our self-service solutions have been tested and proven in real-world settings to increase customer satisfaction, improve operational efficiencies, and maximize revenue.

The NCR EasyPoint Xpress Order and Pay solution revolutionizes traditional ordering and payment transactions. The kiosk can be used in a variety of ways from the deli department to the floral department. Using an intuitive touchscreen interface, Xpress Order and Pay allows customers to place orders and pay without staff assistance. This new and efficient process will delight customers and positively impact your bottom line.

Innovative Customer Service

Today's sophisticated consumers want technology to be convenient, enjoyable and easy to use. NCR Xpress Order and Pay provides an easy and contemporary approach to efficient service by speeding up the order process and reducing lines. The solution also breaks down language barriers, allowing customers to complete an order in the language of their choice.

NCR Xpress Order and Pay prompts consumers to place an order, intuitively walking them through payment options: credit card, debit card, check or cash. Depending on the application, the consumer could obtain a receipt of the transaction and pick up the order or wait for it to be delivered by an associate.

An Exceptional Up-selling Tool

NCR Xpress Order and Pay can present a multimedia snapshot of up-selling opportunities, such as new products or promotions. By asking consumers whether they want additional items, NCR Xpress Order and Pay consistently provides top-line growth.



NCR EasyPoint™

Xpress Order and Pay

for Retail

Achieve Labor Efficiencies

The retail industry faces high employee turnover – and increased labor costs - as attracting and retaining employees becomes increasingly difficult. NCR Xpress Order and Pay can optimize your labor dollars by eliminating the need for an employee to complete the transaction. You can redeploy staff to other key areas, such as providing assistance in the aisles, to enhance customer service. NCR Xpress Order and Pay also features multi-media capabilities that can help train your employees and maximize your investment.

Assured Reliability and Serviceability

To ensure the highest quality, reliability and safety, NCR EasyPoint kiosks undergo comprehensive environmental and compatibility testing. Offering a stable, managed platform with components that support longer lifecycles, NCR Xpress Order and Pay provides superior investment protection, and dramatically decreases repair times by implementing unprecedented system accessibility and ease of service.

Standard Hardware Specifications

- Integrated 15" LCD touch display
- Intel Celeron® 2.0GHz processor with 256 MB RAM
- 40 GB hard disk drive
- USB and RS232 communication
- 10/100-BaseT Ethernet
- Integrated motion sensor
- Integrated stereo speakers
- Integrated CD ROM
- Receipt printer (80mm)
- Secure and easily accessible locking cabinet

OS Support:

- Microsoft® Windows® 2000, XP

Configurable Hardware Options

- Cash recycler
- Cash acceptor
- Coin dispenser
- Pin pad (debit)
- Signature capture
- Bar code scanner/imager
- MSR (ISO 3-track)
- Wireless
- UPS

Physical Specifications (Base configuration)

- Height 55"
- Depth 20"
- Width 17"

For more information, visit www.ncr.com, call 866.431.7879, or email retail.contactus@ncr.com.

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

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Patents Pending

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